

# Alex Hong

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**EDUCATION**    **Design, Bachelor of Arts — University of California, Davis**

**SKILLS**    **UI and graphic design** with an eye for **typography** and an obsessive attention to detail. Accessible, responsive **web design and development** with **HTML, CSS, JS, and PHP**. **Photoshop**. OS X, Windows, Unix. **Photography**, drawing, printmaking.

**EXPERIENCE**    **User Experience Designer ('13-'15) — BlackArrow, San Jose**

Prototyped new features for and worked on a visual redesign of the BlackArrow Advanced Advertising Suite. Designed and managed a heavily customized, WordPress-based customer documentation site. Developed various internal tools, involving technologies ranging from jQuery to XML to shell scripting.

**Front-End Web Developer, Contract ('11) — GameSalad, San Francisco**

Designed and implemented a Vanilla theme for the GameSalad community forums, as part of a forum software transition and site-wide redesign. Worked on various other front-facing elements of the GameSalad site.

**Instructor ('09-10), IA ('07-08), TA ('06) — UC Berkeley ATDP**

Served on the teaching staff of The Internet Classroom, a web design summer course for middle and high school students. Duties included developing a curriculum (which covered HTML, CSS, JS, Photoshop, Flash, and more), designing exercises, lecturing on technical topics, and managing a team of TAs.

**Web Designer, Student Assistant ('06-10, intermittently) — UC Davis**

Developed and implemented a visual identity and site for the California Solar Energy Collaborative, as well as a completely redesigned site for The California Backyard Orchard. Assisted in various other web projects for the Department of Chemical Engineering and Materials Science and the Department of Plant Sciences.